OLUWATUYI CHARLES

UI Designer

57 Ijokodo Street, Ibadan, Oyo State, Nigeria

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PROFESSIONAL SUMMARY

Creative and results-driven UI Designer with a Bachelor's degree in Computer Science and hands-on experience designing user-centric web and mobile applications. Adept at developing wireframes, prototypes, and high-fidelity designs that enhance usability and drive customer engagement. Proven ability to collaborate with cross-functional teams, conduct user research, and leverage design tools to deliver impactful digital experiences. Recognized for outstanding achievement in UI design principles and practices.

SKILLS

- UI/UX Design: Wireframing, Prototyping, Interaction Design, Visual Design

- Design Tools: Figma, Sketch, Adobe XD, InVision, Adobe Illustrator, Photoshop

- User Research: Usability Testing, Surveys, Personas, User Journey Mapping

- Development Knowledge: HTML, CSS, JavaScript (basic understanding)

PROFESSIONAL EXPERIENCE

Appsclick Academy, Oyo State

UI Designer

April 2024 – Present

- Developed and refined user flows, wireframes, and prototypes for web and mobile applications, increasing usability and customer retention rates by 20%.

- Designed and built a complete e-commerce website, focusing on a seamless shopping experience with intuitive product pages and a streamlined checkout flow.

- Utilized Figma for initial wireframes and collaborated closely with developers to ensure smooth project hand-offs and implementation.

Digital X, Lagos State

UI Designer

January 2024 – Present

- Designed and developed a web streaming app, creating a user-friendly layout with organized content categories and personalized recommendations.

- Conducted A/B testing on UI elements, resulting in a 35% increase in session duration and improved user retention.

- Focused on intuitive playback controls and responsive design for optimal user experience across devices.

EDUCATION

Olusegun Agagu University of Science and Technology, Okitipupa, Ondo State
Bachelor of Science in Computer Science
December 2017 – November 2023

PROJECTS

E-Commerce Website Development — Lead UI/UX Designer

- Designed a responsive, user-focused e-commerce site.
- Simplified the checkout flow and created an intuitive product page to enhance user experience and conversion rates.

AWARDS

- **UI Design Certificate of Excellence**
  Awarded by Appsclick Academy for outstanding achievement and proficiency in UI design principles and practices.

LANGUAGES

- English